



BMA SOLUTIONS

Since 2014-2015

BUSINESS PROPOSAL

PRESENTED BY
BMA SOLUTIONS
IT SERVICES PROVIDER

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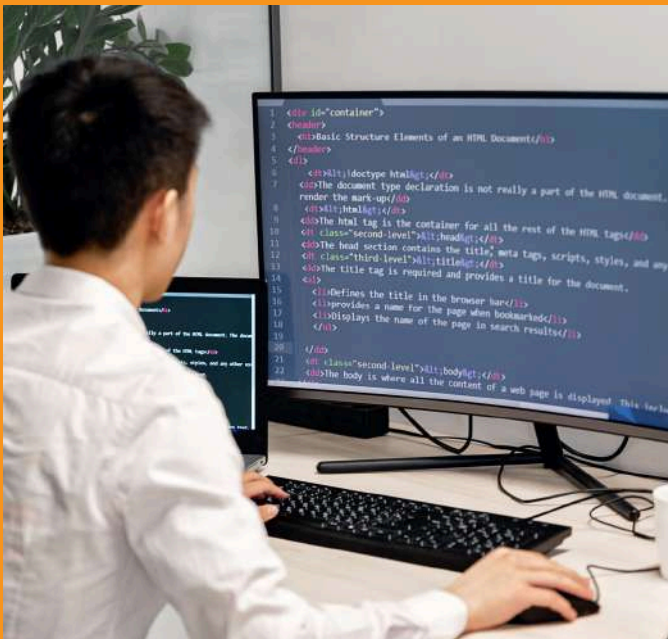
ABOUT BMA SOLUTIONS

BMA Solutions is a leading business solutions provider, offering IT consultancy, software design and development as well as professional services, hardware deployment and maintenance all over the world. Our strength is in our proven ability to execute large turnkey projects including customized/bespoke software development. We offer a tried, tested, proven and well-groomed team for offshore and near shore development projects. Simplicity, modern technology and cost efficiency are three key attributes that our Information Solutions practice embeds into each and every software product to meet the ever changing and growing demands of our customers.

IFTIKHAR RASOOL
CEO, BMA SOLUTIONS



MISSION AND VISION

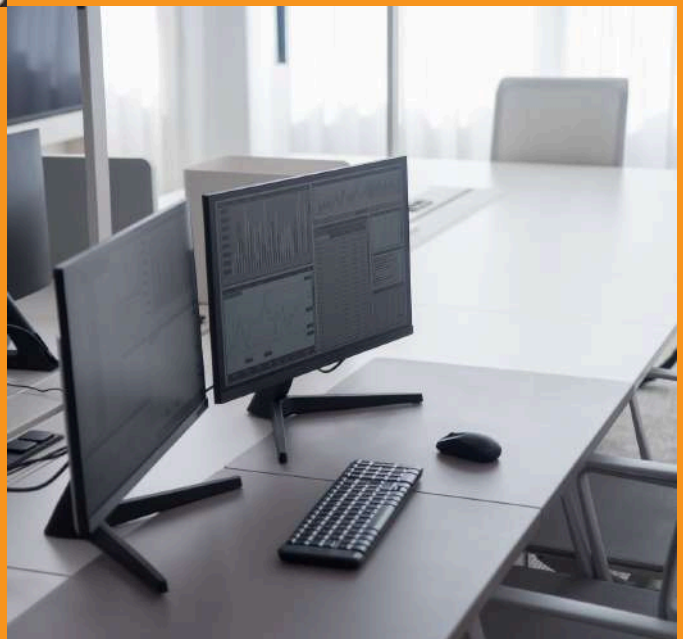


MISSION

Our mission is to empower businesses through innovative technology solutions that drive efficiency, enhance security, and foster sustainable growth. We are committed to delivering exceptional value to our clients by understanding their unique challenges.

VISION

Our vision is to be the trusted partner for businesses worldwide, recognized for our excellence in technology innovation and customer-centric approach. We aspire to lead the industry by setting new standards in delivering cutting-edge solutions



OUR SERVICES

At BMA SOLUTIONS , we offer a comprehensive suite of technology solutions designed to meet the diverse needs of businesses in today's digital landscape. Our expert team provides end-to-end services that drive efficiency, enhance security, and foster innovation.



**IT CONSULTING
STRATEGY**



**WEB & APP
DEVELOPMENT**



**WHITE LABEL
OPPORTUNITY**



**SERVER
PROVIDING**



**E-COMMERCE
SOLUTIONS**



**API
DEVELOPMENT**

OUR APPROACH



**CLIENT-
CENTRIC FOCUS**



**INNOVATIVE
SOLUTIONS**



**CUSTOMIZED
STRATEGY**



**CONTINUOUS
MONITORING**

CASE STUDIES

CHALLENGE

Businesses aim to enhance their digital presence by increasing website traffic and conversion rates, ensuring competitiveness in a rapidly evolving online landscape.

SOLUTION

Performed a comprehensive data analysis to identify key user segments and understand their interactions.

RESULTS

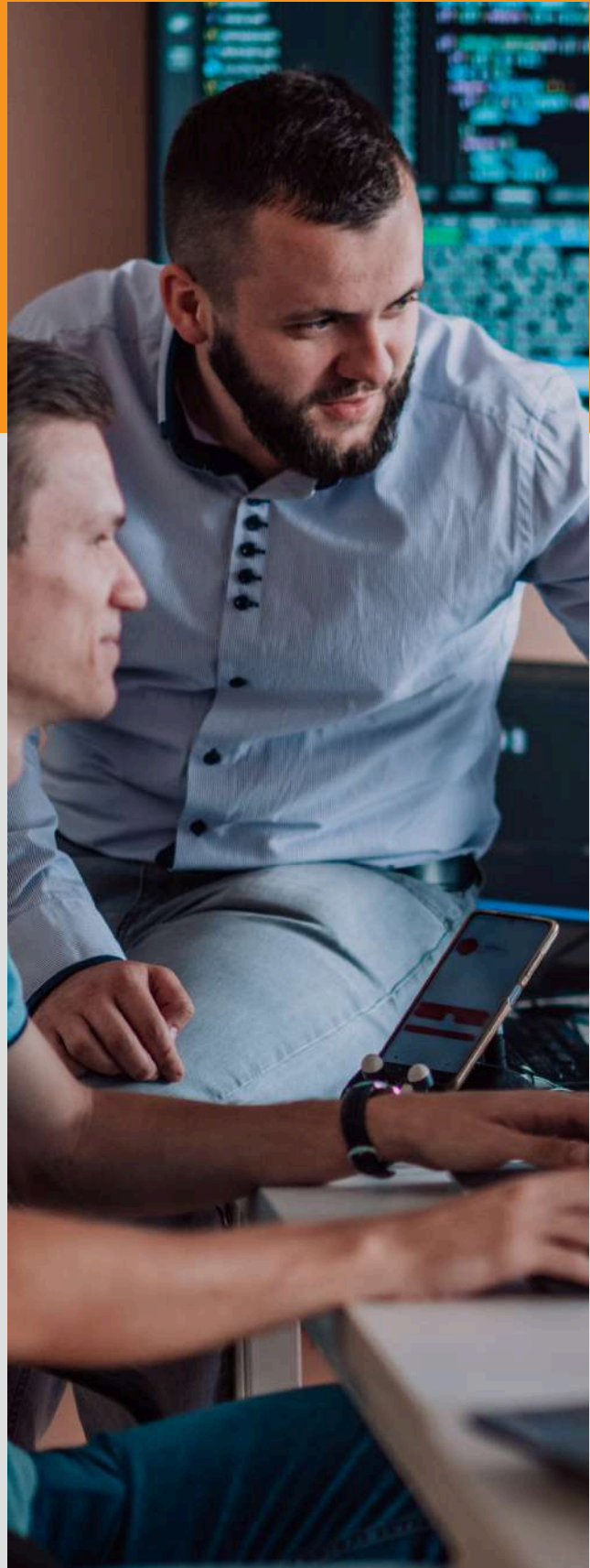
Achieved a 35% increase in performance metrics within six months, strengthening the company's competitive position.



WHITE LABELING

BMA SOLUTIONS provides white-label IT solutions, allowing resellers to rebrand and sell our products as their own. With complete flexibility, resellers can set their own pricing for clients, as these solutions function as their own IT products. We only charge a license fee per client, making it a cost-effective and scalable model.

Additionally, any customization or technical support is handled by BMA SOLUTIONS as a paid service, ensuring seamless integration, maintenance, and performance optimization. This enables IT companies to expand their offerings without investing in development, focusing solely on growing their business while we handle the backend operations.



TEAM EXPERTISE



IFTIKHAR RASOOL
CEO & FOUNDER



M ABID AWAN
Managing
Director



Muhammad Bilal
Marketing &
Customer Relation
Manager



M Sajid Imran
QA &
Implementation
Administrator



Aftab Munir
Support and
Maintenance
Technicians



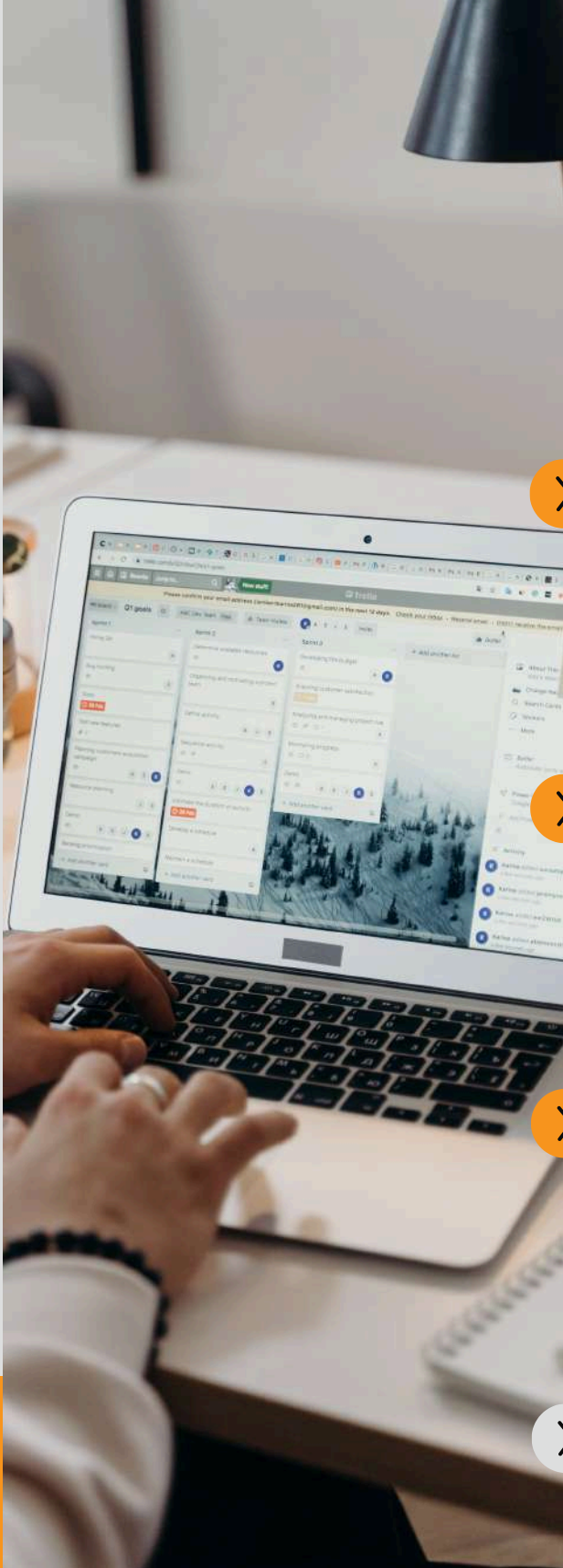
Muhammad Khan
Assistant Manager
(Development
Team)

PRICING OPTIONS



BEST STRATEGIC PRICING

Our pricing is flexible and tailored to your specific requirements. We offer competitive reseller payment packages designed to maximize your profitability while ensuring top-tier services. Additionally, as a valued reseller, you can qualify for a free license when you bring in 4 to 5 clients per month, allowing you to scale your business efficiently. Whether you need a one-time solution or ongoing support, we provide cost-effective plans that align with your business goals. Contact us to discuss a customized pricing package that suits your needs.



PROJECTS HISTORY

POINT OF SALE SOLUTION

A fast and efficient POS solution for restaurants and fast food businesses.

SCHOOL MANAGEMENT

A complete school management software for streamlined administration and student management.

RETAIL SOLUTIONS

A smart retail solution for efficient sales, inventory, and customer management.

CUSTOMIZE SOLUTIONS

Tailor-made solutions designed to meet the unique needs of any business.

CLIENT ONBOARDING

> INITIAL CONSULTATION

To establish a clear understanding of the client's business, project goals, and expectations. This step is crucial for aligning our services with the client's vision and requirements

> NEEDS ASSESSMENT

To perform a comprehensive assessment of the client's current systems and processes, gather detailed requirements, and develop a tailored project proposal.

> ONBOARDING PLAN


To formalize the partnership through a signed agreement and to establish a clear and actionable onboarding plan. This step ensures that both parties are aligned on the project details and that the project is set up for successful execution



STAY IN TOUCH WITH US!

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